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# STEPHANIE HUGHES

## EDUCATION

### University of Washington

*Graduation Date June 2010*

BFA Visual Communication Design  
Background in interaction, publication, website, product, and exhibition design as well as typography and corporate identity. Strong influence of clean, Swiss design practices.

### UW Design Center in Rome

*August-September 2009*

Five week study abroad program in Rome, Italy focused on design, advanced photography, typography design history, and bookmaking.

## SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Fireworks, Flash, After Effects, Bridge. Microsoft Office.

## INTERESTS

Graphic, Interior & Product Design, Photography, Inventing, Marketing, Communications, Tennis, Building, Volleyball, Cooking, Skiing, Dance.

## AWARDS

Phi Eta Sigma National Honors Society, UW Rome Photography Exhibition 2010, UW Deans List, Jacob Lawrence Gallery | UW Design Show, Packaging design featured on LovelyPackage.com and TheDieline.com, The Dieline's Top 10 Packaging designs of the week, Published in Asia Pacific Design 2010, Published in Design by Colour 2011

## EXPERIENCE

### Microsoft | Xbox REDMOND, WA

*Visual UX Designer, June 2010 - Present*

Designed the App Hub website for developer tools by making it professional, user friendly and intuitive. Established brand guidelines. Website layout, website navigation and usability, hero banners, icon design, logos, and promotional campaigns.

### Freelance Design SEATTLE, WA

*Designer, June 2009 - Present*

Brand identity, web design, logo design and packaging design for a variety of companies including Samsung, Test Monki Design Studio, Small Pet Select, Nava Pearls, etc.

### Jones Soda Co. SEATTLE, WA

*Graphic Designer + Promoter, December 2009 - June 2010*

Contract work designing for different markets in the US. Active promotional work in the field. Strengths in customer interactions and brand representation.

### Rally Marketing Group SEATTLE, WA

*Promotions Associate, April 2007 - June 2010*

Promoted and marketed new products for Starbucks, Safeco, Xbox, Jones Soda, Proctor & Gamble, Gardenburger, Safeway, Qwest, and AT&T. Inventory and ordering for events in each market throughout the US. Skills included organization, brand representation, high volume customer interaction and teamwork. Learned how to cater to each market / consumer audience and how to lead a team effectively.

### Million Dollar Project SEATTLE, WA

*Designer, June 2009 - May 2010*

Created a brand identity, logo, and website for a non profit group in an effort to raise money for numerous charities and worthy causes around the world.

### ZOOPPA.com SEATTLE, WA

*Designer / Intern, December 2008 - September 2009*

Launched a startup company through branding efforts and community building. I assisted in developing their website by designing widgets, facebook ads, posters, & other promotional assets necessary to help the company grow. During this job, I wore many hats during the initial beta phase including UW student brand ambassador, designer, networker, and promoter.